

Research Newsletter

Vice President's Office for Research and Enterprise

ISSUE 5, JUNE 2022



Supporting Sustainable Development Goals



In line with Egypt's Vision 2030, the British University in Egypt aims to channel research activities towards addressing SDGs.



— **Prof. Mohamed Loutfi**
Vice-Chancellor and President

All eyes will turn to Sharm El-Sheikh later this year as Egypt hosts the United Nations Climate Change Conference COP27. In line with the government's strategy to address climate change and Egypt's 2030 Vision, the British University in Egypt has been working hard to contribute to the UN Sustainability Goals (SDGs).

Earlier this year, the British University in Egypt signed a memorandum of understanding with the UNDP serving to promote, mainstream, institutionalise and raise awareness of SDGs and sustainability culture among University youth to foster current and future SDG implementers. Other goals include enforcing SDGs culture on campus and promoting a sustainable campus and other related concepts.

Looking to put this strategy into practice, the Farouk El-Baz Centre for Sustainability and Future Studies (FECFS) successfully installed a recycling machine in the Food Court courtesy of Nestle PureLife through the Forum for Dialogue and Participation for Development.

Arriving on campus for a tour last May was the Minister of Higher Education and Research Prof. Khaled Abdel-Ghaffar. The tour included a visit to the University's state-of-the-art facilities at the Nanotechnology Centre, the Wind Tunnel at the Faculty of Engineering, the mobile Dentistry Clinic, Stock Exchange Simulator, Financial Laboratory and Faculty of Communications and Mass Media studios, all of which were established with the aim of serving the University and the wider community.

With the goal of channeling University research towards addressing SDGs, recently opened calls for internally funded grants and awards have also integrated themes of sustainability.

In this issue we celebrate the success of the British University in Egypt's researchers, looking back at the 6th Research Forum which was held in March. The Forum was an opportunity to highlight the University's research and enterprise output and recognise staff and students for their groundbreaking activities and contributions to the community.

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The British University Ranking Achievements

QS World University Ranking



The British University has ranked 7th in Egypt on the 2023 QS World Ranking. It ties with one other university in second place among private universities under the Supreme Council of Universities.

Globally the University is ranked 1201-1400 (tying with 6 other Egyptian universities, and comes in at 101-110 in the Arab Region Rankings). Only 14 universities in Egypt have made it to this year's QS World University Ranking.

Ranking criteria include academic reputation, employer reputation, faculty to student ratio, citations per faculty, international faculty ratio, international students ratio in addition to international research network and employment outcomes.



For the first time ever, the British University in Egypt has appeared in the World Round University Ranking, and has been named 4th top university for research in Egypt.



World Round University Ranking

For the first time ever, the British University in Egypt has appeared in the World Round University Ranking (RUR), ranking as the 4th top university in Egypt and 719th globally on its Research Ranking. Overall, the British University in Egypt comes in 7th place in Egypt this year in the RUR's World University Ranking and holds a global rank of 918.

Using data from Clarivate Analytics and released on May 11, 2022, this year's RUR lists 54,000 university profiles and ranks 1,150 leading universities across 85 countries around the world.

RUR employs a number of parameters to rank institutional research, including citations per academic and research staff, doctoral degrees awarded, normalised citation impact, papers per staff, and world research reputation.

The RUR 2022 also surveys leading academic institutions to compile performance rankings in the areas of Financial Sustainability, Teaching and International Diversity.

Notably, when it comes to International Diversity, the University garnered 6th position in Egypt and 664th in the world. International Diversity is measured using indicators such as share of international students, share of international co-authored papers, and reputation outside region.

Research and Enterprise in the News

Prof. Khaled Abdel Ghaffar Visits British University Campus



On April 9, 2022 the British University in Egypt was honoured to welcome H.E. Minister of Higher Education and Scientific Research Professor Khaled Abdel Ghaffar. Welcoming him was Chair of the Board of Trustees Ms. Farida Khamis, Vice-Chancellor and President Prof. Mohamed Loutfi, and Deputy Vice-Chancellor and Vice-President for Research and Enterprise Prof. Yehia Bahei-El-Din. BUE's Science & Innovation Park was honoured by the Minister of Higher Education's visit on the margin of the com-

mon meeting of the members of the private and private universities at the British University in Egypt. The Minister of Higher Education inspected the Science & Innovation Park and its Fabrication Lab among his tour around the university's colleges and institutions. Professor Mohamed Helmy El Ghor, Secretary-General of the Council of Private and National Universities, attended the meeting of the Supreme Council of Private and National Universities, hosted on campus.

Research and Enterprise in the News



The campus tour included a visit to the University's state-of-the-art facilities at the Nanotechnology Centre, the Wind Tunnel at the Faculty of Engineering, the mobile Dentistry Clinic, Stock Exchange Simulator, Financial Laboratory and Faculty of Communications and Mass Media studios.



6th Research Forum: A Look Back



Held on March 31 and organised by the Vice-President's Office for Research and Enterprise, the 6th Research Forum was an opportunity to celebrate the University's research and enterprise output and recognise staff and students for their groundbreaking research activities and achievements.

British University in Egypt President and Vice-Chancellor Prof. Mohamed Loutfi and Deputy Vice-Chancellor and Vice-President for Research and Enterprise Prof. Yehia Bahei-El-Din along with esteemed members of the Board of Trustees hosted an Awards ceremony to honour outstanding research achievers at the University and recognise their output and meaningful contributions to the wider community.

The British University in Egypt's annual Research Forum is a research networking event, which includes recognitions of research achievers among staff and students, keynote speeches and presentations.



Prof. Loutfi and Prof. Bahei-El-Din welcomed guest speakers Prof. Hesham El-Askary (Advisor to the President and Vice-Chancellor for Capacity Building and Development; Director, Computational and Data Science Graduate Programs, Chapman University, USA), Prof. Ahmed El-Seragy (Acting Chair, Faculty of Engineering, University of Lincoln, UK) and Mr. Steven Ramage (Chief Engagement Officer, Intergovernmental Group on Earth Observations, Secretariat in Geneva, Switzerland).



Research and Enterprise in the News

Research Forum Awards Ceremony



Prof. Bahei-El-Din was recognised for receiving the prestigious Nile Award in Advanced Technological Science from the Academy of Scientific Research and Technology.



Also recognised for receiving National Awards were Prof. Ahmed Rashed for the Arab Archaeologists Appreciation Award and Dr. Sara Abdelsalam who was awarded the State Encouragement Award in Basic Science (Mathematics).

Research and Enterprise in the News

Research Forum Exhibition of Graduation Projects

Ahead of the Awards Ceremony, which was attended by members of the Board of Trustees, Prof. Loutfi and Prof. Bahei-El-Din invited guest speakers to tour a display of students' graduation and research projects.



Research Enterprise in the News

Library Named Among Top 10 IFLA PressReader Winners



Library Senior Specialist Sameh El Shafee has been announced as one of the top 10 winners around the world of the International Federation of Library Associations and Institutions (IFLA) Press Reader Best Marketing Award for Library Campaigns. His method of using games (including scan & win, Library's Squid game & shelving challenge) to market the British University in Egypt Library with

the cooperation of Senior Web Developer Ahmed Kotb (who made the designs) has been noted by IFLA as one of the "out of box" ideas for marketing libraries.

Sponsored by PressReader, the IFLA PressReader International Marketing Award, in its 19th year, honours organisations that implement creative, results-oriented marketing projects or campaigns and recognises the dedicated librarians and library staff around the world that create inspiring marketing campaigns to reach patrons.

Submissions for this year's competition were received from all over the world, with entries from Argentina, Australia, Brazil, Canada, China, Colombia, Croatia, Egypt, France, Ireland, Kazakhstan, Oman, Poland, Peru, Russia, Spain, Sweden, USA and Zambia. Applications were selected based on criteria that demonstrated innovative and original project marketing strategies.

El Shafee's team also took first prize in the Arab Federation for Libraries & Information (AFLI) Regional project for professionals' excellence in university libraries for using gamification techniques at the Library.



IFLA Section
Management and Marketing

Postgraduate Programmes

Arts and Humanities	Clinical Psychology (M.A)	NEW
	Comparative Literary and Cultural Studies (M.A)	NEW
Business Administration, Economics and Political Science	Political Science (M.Sc)	
	MBA in Marketing	
	MBA in Finance	
	Business Administration (M.Sc)	
	MBA in Human Resource Management	NEW
	MBA in General Management	NEW
Communications and Mass Media	Digital Media (M.Sc)	
Dentistry	Endodontics (M.Sc)	
	Operative Dentistry (M.Sc)	
	Dental Sciences (Oral Medicine, Periodontology and Oral Diagnosis) (M.Sc)	
	Dental Sciences (Pediatric Dentistry) (M.Sc)	
Engineering	Renewable Energy Engineering (M.Sc)	
	Renewable Energy Engineering (M.Eng)	
	Advanced Materials Science and Engineering (M.Sc)	
	Advanced Materials Science and Engineering (M.Eng)	
	Sustainable Engineering Design and Construction (M.Sc)	
	Sustainable Engineering Design and Construction (M.Eng)	
	Communication and Information Engineering (M.Sc)	
	Communication and Information Engineering (M.Eng)	
Informatics and Computer Science	Web Science (M.Sc)	
Law	Cybercrime Investigation (Professional Master)	
Pharmacy	Pharmaceutical Sciences (M.Sc)	

MOUs and Partnerships

MoU with Lincoln University



The Faculty of Engineering and Academic Services at the British University in Egypt have signed a Memorandum of Understanding with the University of Lincoln (UoL) aiming to greenlight partnership projects between the two universities, develop postgraduate programmes, create joint-supervision PhD programmes, and apply for funded research projects, alongside announcing their most recent collaboration with the British Council Egypt through a successful grant application that was awarded in December 2021.

British University in Egypt academic staff toured the campus with delegates from the University of Lincoln and showcased the advanced engineering facilities and equipment available to students.

The event was attended by British University in Egypt representatives Professor Yehia Bahei El-Din, Deputy Vice-Chancellor and Vice-President for Research and Enterprise, Professor Guy Daly, Provost, Professor Maguid Hassan, Dean of the Faculty of Engineering, and Ms. Lynn Barbee, Acting Registrar and Head of Academic Quality and Enhancement, who were joined by University of Lincoln representatives Ms. Sharon Page, Director of Operations, Dr. Ahmed Elseragy, Director of Enterprise, and Dr. Anthony Daniels, Partnership Manager.

MOUs and Partnerships

MoU with Arab Academy for Science, Technology and Maritime Transport

The Faculty of Business Administration, Economics and Political Science has signed a memorandum of understanding with the Arab Academy for Science, Technology and Maritime Transport to encourage collaboration in maintaining capital knowledge, innovation and logistics of maritime management between the two university bodies via workshops, related research in sustainable development of ports, and PRIME to which the Faculty Business Administration, Economics and Political Science is signatory.



The MoU was signed by Prof. Mohamed Loutfi, Vice Chancellor and President of the British University in Egypt, and Prof. Ismail Abdel Ghaffar, President of the Arab Academy for Science, Technology and Maritime Transport. Attending the signing were Prof. Ashraf Hatem, former Minister of Health; Dr. Sofia Zoher Mostafa, Head of Media Department, and Dr. Ajnadeen Khalil from the International agreements and cooperation center who were welcomed by Prof. Yehia Bahei-El-Din, Deputy Vice-Chancellor and VP, Research and Enterprise; Prof. Wadouda Badran, Dean of the Faculty of Business Administration, Economics and Political Science; Dr. Zeinab Younis, CIGGE Director; and CIGGE members Dr. Zeinab Nawar, Dr. Ola Mamdouh, and Ms. Dina Assem.

With a vision to link industry to academia, CIGGE has since 2016, succeeded in implementing this vision locally and internationally through a series of numerous collaborations with the Port Training Institute at the Arab Academy for Science, Technology and Maritime Transport. CIGGE gained a competitive edge in highlighting the economic development and the sustainability of Egyptian ports, recognising the Blue Economy sector growth possibilities and strategic positions in seminars, workshops, research papers, and in policy briefs tackling Egyptian ports and the Suez Canal Corridor.



Office of Enterprise Activities

The British University Announces Intellectual Property Rights Policy



Taking strides to capitalise on its research resources and inventions to bridge the gap between academia and industry through commercialising research, supporting entrepreneurs, and spreading entrepreneurial culture to solve industrial challenges and needs, the British University in Egypt recently announced its Intellectual Property Rights Policy. Developed by the Technology Innovation and Commercialisation Office (TICO) in collaboration with the Academy of Scientific Research and Technology (ASRT) and

World Intellectual Property Organization (WIPO), the University's IPR serves as a tool to foster innovation and protect the research output of both Academic and Research staff as well as benefit from its spin-offs.

World Intellectual Property Day

The Office of Enterprise participated in the World Intellectual Property Day (WIPO) Regional Virtual Symposium for Arab Countries on how to strengthen partnerships between academia and industry to benefit from the advantages provided by the patent cooperation treaty (PCT): The system for worldwide filling of patent applications. The event took place from June 8-9.



Office of Enterprise Activities

RIndustry's Startup Competition Winners Announced



cess to market expertise that will help them grow and scale their business. RIndustry is an EU-funded project launched in February 2020 with the aim of changing the culture of resource utilisation in Egypt's industry for enhanced economics and competition. The main objective of the competition is to encourage entrepreneurs to establish their own startups or businesses with high potential

Four startups have been awarded non-equity funding of up to 15,000 euros each as part of RIndustry's startup competition. The winners will also participate in a capacity building programme with ac-

cess to market expertise that will help them grow and scale their business. RIndustry is an EU-funded project launched in February 2020 with the aim of changing the culture of resource utilisation in Egypt's industry for enhanced economics and competition. The main objective of the competition is to encourage entrepreneurs to establish their own startups or businesses with high potential

IP and Startups Meeting

The University's TICO team attended the Regional Meeting on Intellectual Property and Startups which aims to highlight the importance of intellectual property as a key tool for the success of startups. Sharing successful experiences and practices of emerging companies from Arab countries, the meeting also discussed employment of intellectual property tools to protect startups, and how to apply intellectual property practices in business and marketing for startups and mechanisms to enable them to successfully move their products to the market.

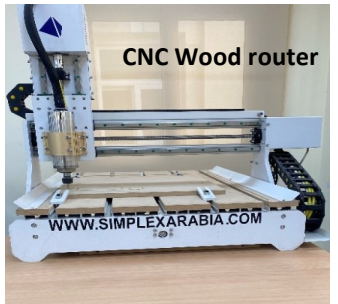
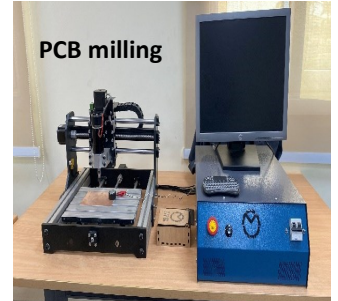
USAID SSA Workshop



The Office of Enterprise (TICO, Science Park and Business Incubator) team attended a meeting with USAID SSA team to discuss potential upcoming collaborations.

Office of Enterprise Activities

BUE Science & Innovation Park (SIP)



BUE-Tus Science and Innovation Park (SIP) continues to host and provide support to its startups and companies, allowing them to run and enhance their businesses. The park now hosts 19 startups and companies, all benefiting from the park’s world-class business environment and distinctive facilities, in addition to partnering with University experts, accessing campus labs, research centers and many other privileges. SIP’s Fabrication Lab’s recently added new equipment as part of the Academy of Scientific Research and Technology’s INTILAC incu-

bator programme. Along with the already available laser cutter and FDM 3D printer, the new equipment—which includes a resin SLA printer, PCB milling machine, CNC wood router, 3D drilling machine and an electronic toolkit—will be used to offer a prototyping service for startups to validate their concept and solutions.

Business Excellence Award

The Business Incubator (BI) proudly received the Business Excellence Award from the United States Agency for International Development (USAID) Sustainable Service Activity (SSA) project. BI received the award in appreciation of the efforts made during the COVID-19 pandemic to support startups and entrepreneurs in transforming their innovative ideas into successful businesses.



Projects and Awards Announcements

Externally Funded Projects

From March 2022 to June 2022 five externally funded research projects were awarded. Three of these are funded by the Science, Technology and Innovation Funding Authority, (STIFA) one by the Academy of Scientific Research and Technology (ASRT) and one by the British Council as follows:

- SOLAR INDUCEed Domestic Clean Efficient Cooking and Refrigeration for Off-grid Applications in Africa, **Dr. Sara Khalil**, ASRT, 93,000 EUR
- Creating Links for Investigating Technical Barriers for the Uptake of Renewable Energy in Egypt,
- **Prof. Iman Elmahalway**, British Council, 17,250 GBP
- Feasibility of 3D Printed Cob Construction in Egypt, **Dr. Deena Elmahdy**, STIFA, 1,484,840 EGP
- Portable System for Detecting and Alerting Driver Fatigue, **Dr. Ann Nousseir**, STIFA 294,814 EGP
- The Math Hub – The Math Guru, **Dr. Sarah Abdelsalam**, STIFA, 7,500 EGP

Calls for Grants and Awards

Young Investigator Research Grants

Deadline for applications is July 31, 2022

Application for the Young Investigator Research Grant (YIRG) is currently open. This grant is an internal research funding opportunity to which all full-time BUE Academic and Research staff can apply. In line with the University's strategy to address Egypt's 2030 Vision and Sustainable SDGs, applicants are encouraged to identify climate and sustainability-related challenges and offer solutions that can contribute to the nation's SDGs.

University Research Awards

Deadline for applications is 4pm on August 15th, 2022

The 7th annual call for applications for BUE Research Awards is as follows:

Research Awards

RAW1 - Principal Researcher Award

Open for Professors and Associate Professors serving at BUE for five academic years or more.

RAW2 - Early Research Career Award

Open for Associate Professors and Lecturers serving at BUE for three academic years or more.

RAW3 - High-Impact Researcher Award

Open for academic (PhD) staff serving at BUE for two academic year or more.

RAW4 - Best Publication Award

Open for academic (PhD) staff serving at BUE for one academic year or more.

RAW5 - Best Postgraduate Thesis Award

Open for Teaching Assistants who received their PG degree during AY 2020/2021.

Please refer to [BUE Research Portal](#) for Research Awards Regulations & Procedure.

Campus News and Events

Dawarha Recycling Machine Installed



The Farouk El-Baz Centre for Sustainability and Future Studies (FECSFS) recently procured a DAWARHA machine from Nestlé PureLife part of the integrated ecosystem project they are working on. The recycling machine was offered through the Forum for Dialogue and Participation for Development and has been installed in the

Food Court. In May Deputy Vice-Chancellor and Vice-President for Research Prof. Yehia Bahei-El-Din welcomed Prof. Salah Arafa, Prof. Tarek Wafiq, Dr. Sammer Youssef, and Mr. Sameh Abou Elsoaad from the Forum for Dialogue and Participation for Development.

New Experimental Lab Premises Inaugurated

In June the British University in Egypt inaugurated the new premises of the Experimental and Behavioural Economics Laboratory (EBEL) in Building G. In parallel EBEL also held a conference in line with its strategy to compete internationally by reaching out to European and American scholars interested in the Middle East and inviting them to work with faculty at the British University in Egypt.

The Economics Department was honoured to have Professor Yehia Bahei-El-Din, Deputy Vice-Chancellor and Vice-President for Research and Enterprise, and Professor Wadouda Badran, Dean of the Faculty of Business Administration, Economics and Political Science, give their opening speeches at EBEL's inauguration. Provost Guy Daly, Dean Omar Karam, Professor Maged George, and Professor Wael Kortam were among the attendees.

Founded by Dr. Rania Miniesy, Dr. Mohamed Rashwan, and Dr. Dina Rabie in February 2021, EBEL is one of a very few experimental laboratories both in Egypt and the Middle East aiming to provide state-of-the-art data collection services to address novel research questions on individual behaviour. The facility was established in close cooperation with the University of Hamburg which provided the know-how and trained the human capital at the British University on the future vision for EBEL.

BUE Scholar Research Repository

The British University in Egypt's academics share their publications through BUE Scholar repository. Interested researchers may download research papers from the following link:

<https://buescholar.bue.edu.eg>

Top 10 Downloaded Papers Posted on BUE Scholar (March 2022 to June 2022)

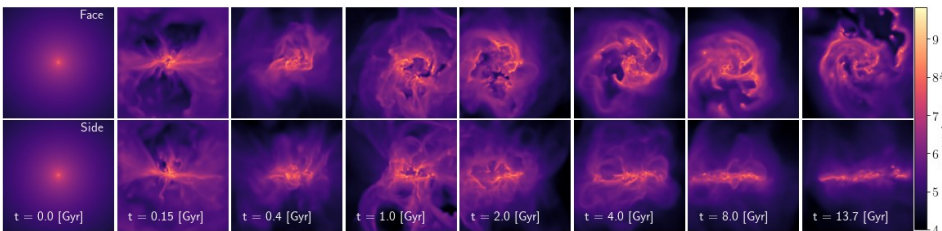
Research Paper Title	Downloads
<i>Bioactive lead compounds and molecular targets for the treatment of heart disease. Phytochemicals as Lead Compounds for New Drug Discoveries.</i> Dr. Maha Salama, Shahira Ezzat & Mohamed Salem	919
<i>The Effect of Remote Working on Employees Wellbeing and Work-Life Integration during Pandemic in Egypt.</i> Dr. Bassant Adel Mostafa	742
<i>The Impact of Employee Engagement on Job Performance and Organisational Commitment in the Egyptian Banking Sector.</i> Dr. Maha Dajani	700
<i>Kinetic Study of Hydrolysis of Ethyl Acetate Using Caustic Soda.</i> Dr. Hany El Azab	653
<i>The Impact of Motivation on Organisational Citizenship Behaviour (OCB): The Mediation Effect of Employees' Engagement.</i> Dr. Safaa Shaaban	306
<i>The Role of HRIS in Gaining A Competitive Advantage: The Case Study of Telecommunication Industry,</i> Dr. Tarek Mohamed Ali	241
<i>The Effect of Talent Management on Organisational Success: A Comparative Study in the Petroleum Sector in Egypt.</i> Prof. Hadia Fakhreldin	222
<i>Workplace Gender Discrimination and Job Performance in Egypt: The Moderating Role of Equity Sensitivity.</i> Dr. Mohamed Saad Mohamed	215
<i>Mobilizing Human Resources to Enhance Business Innovation, Case Study: Strategy & Innovation Department in Vodafone Egypt.</i> Dr. Zeinab Younis	196
<i>Impact of Sustainable Supply Chain Management Practices on Egyptian Companies Performance.</i> Dr. Ola Mamdouh, Khaled Adry & Bassam ElAhmdy	181

BUE Scholar is a service of the university Research Office. Research and scholarly output included in the repository has been selected and deposited by the individual university departments and centres on campus.

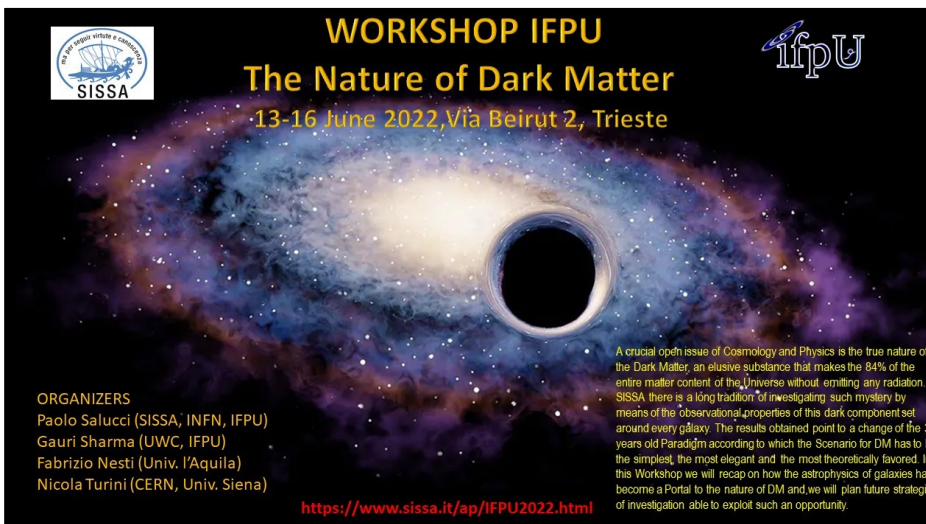
For more information, visit buescholar.bue.edu.eg

Centre for Theoretical Physics

Hydrodynamic-Gravity Simulation



Using the CTP high performance computing cluster, Mahmoud Hashim, postdoctoral fellow at CTP, and Dr. Amr El-Zant, CTP Director, have been analysing a large scale hydrodynamic-gravity simulation of galaxy formation. It includes a plethora of physical input, modelling energy feedback from supernovae stellar explosions driving fully turbulent gas, with the object of delineating detailed theoretical predictions, and comparing them with state-of-the-art astronomical observations. This work is in collaboration with Justin Read



(chair of astrophysics at the University of Surrey), Francoise Combes (professor at the College de France) and Jonathan Freundlich (lecturer at the Strasbourg observatory). The successive panels pictured above show the cosmic evolution of the galactic gas over the age of the universe of almost 14 billion years.

Dr. Amr El-Zant has presented the results of the above work in the collaboration workshop “The Nature of Dark Matter,” to which he was invited. The meeting was held at the Institute for Fundamental Physics of the Universe, in collaboration with the International School for Advanced Study (SISSA) in Trieste, Italy. It aims at inaugurating and consolidating collaborations among a small group of researchers with inter-related and complementary interests.

Team Leader Appointment

Dr. Yasser Assran, Associate Professor at CTP, has been appointed Deputy Team Leader of the Egyptian Network of High Energy Physics. This is a body set up by the Academy of Scientific Research and Technology (ASRT), to coordinate Egypt's collaboration with CERN (The European Organization for Nuclear Research).



Centre for Innovation, Governance and Green Economy

Erasmus+ Staff Mobility Event



The experience is aligned with the University's current internationalisation strategy focusing on both staff and student exchange, international staff and student recruitment and key areas of strength and expertise in research.

The exposure led to threads of cultural diplomacy ties between the two institutions, and will encourage the acquisition of more funding opportunities for the Faculty of Business Administration, Economics and Political Science in the near future.



The Research Center for Innovation, Governance and Green Economy CIGGE, under the auspices of the Faculty of Business Administration, Economics and Political Science, is the main coordinator of the agreement between the university of Economics in Katowice, Poland, and the British University in Egypt.

This year's exchange allowed for the hosting of three teaching staff from the university of Economics in Katowice to take part in the international week of mobility at the Faculty of BAEPS, from March 27-31. Participating teaching staff from Katowice included Dr. Anna Maria Urbanek, Dr. Jacek Antoni Szoltysek and Dr. Bozena Helena Fraczek who co-taught with BAEPS faculty over the course of six days. A faculty research seminar was also organised by the CIGGE and the International Aspect committee during their stay.

Green Day Event



On March 5, the Business Department was delighted to participate in the Green Day for sustainability awareness among students and practitioners in the field. The Research Centre for Innovation Governance and Green Economy (CIGGE) took part, promoting the opportunity of networking and good vibes between students and staff members and aiming to link small business enterprises and startups with academic staff.

Research Centre for Irish Studies

Decentring the Irish World Symposium



RCIS organised its first international symposium “Decentring the Irish World: Contemporary and New Directions in Global Irish Studies” May 7-8, 2022 at the British University in Egypt. H.E. Ambassador Seán O’Regan, Irish Ambassador to Egypt, and Prof. Shadia Fahim, Dean of the Faculty of Arts and Humanities, inaugurated the symposium.

On-site and virtual presenters took part in the symposium from Ireland, UK, Canada, USA, Argentina, India, Spain, Tunisia, South Korea, Jordan, Kingdom of Saudi Arabia, and from the Egyptian governorates of Marsa Matrouh, Menoufia, Tanta, Alexandria and Cairo.

The symposium was organised in partnership with University College Dublin, Mental Health Ireland, Embassy of Ireland in Cairo, Department of Foreign Affairs in Dublin, MenaGEN and AfricaELTA. Keynote Speaker Dr Darragh Gannon, Head of Irish Studies at University College Dublin and Vice President of the Global Irish Diaspora Congress, presented a short talk exploring multi-cultural approaches for the study of contemporary issues of citizenship, diaspora, ethnicity, culture and race in Irish Studies.

Decentring the discipline of Irish studies has turned all eyes on the British University in Egypt and has emphasised the role of the Faculty of Arts and Humanities as a major influencer in shaping the research map for literary and social science scholars both locally and internationally.

For more information, watch the Symposium promo video at <https://youtu.be/ysn93caXx7Y>



About the Research Newsletter

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